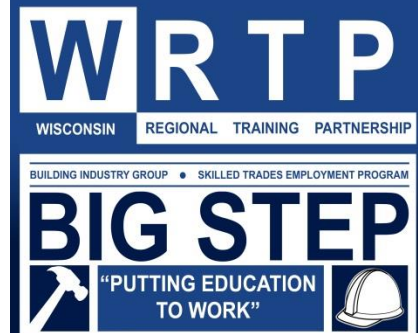


COMMUNITY WORKFORCE PARTNERSHIP (CWP)



Sector intermediaries need to organize and align community infrastructure to ensure people have access and better preparation for industry - especially for skilled and technical occupations

WHY?

COMMUNITY WORKFORCE PARTNERSHIP

WHAT IS IT?

- A formal network of community based organizations that provide specialized services often needed to address barriers to employment including lack of transportation, childcare, education, employability skills, ex-offender re-entry, and low income support
- Identifies the community resources available to clients and connects them to the ecosystem of accesses to those services
- Helps secure employment for these individuals + aids them in becoming more stable and prepared to meet the employer's work environment requirements.

COMMUNITY WORKFORCE PARTNERSHIP (CWP)

- This referral process happens through the intake and case management service providers at one agency being aware of the myriad of services offered by the other agencies in the partnership (*Training , Employment, Barrier Remediation, Supportive Services, Etc.*)
- By aligning the needs of the industry and resources of the community, the CWP connects employers to the vast network of Un and Under employed individuals.
- Helps adults and in some case's youth, looking for family supporting careers.
- Has been successful in reducing the turnover rates of these employees as well as increasing overall productivity.

COMMUNITY WORKFORCE PARTNERSHIP (CWP) HOW IT WORKS

- The CWP meets regularly to coordinate referrals, delivery of services methods, outreach activities, field work, and the management of data with a goal to serve the whole needs of participants while minimizing the duplication of services.

Current work includes:

- Initiating partnerships and fostering a robust referral system.
- Creating a deliberate and consistent process for participant entry, case management, data collection and reporting.
- Continuing to identify areas that can build the capacities and strengths of participating agencies.

HOW IT WORKS

Initiating partnerships and fostering a robust referral system.

- The (MOU) Memorandum Of Understanding - codifies the partnership between the convener and the participating organization
 - Helps to set forth the terms and expectations related to the partnership
 - **No cost agreement**
 - **Clearly identifies the intended role that each organization will play and the key staff who will be assigned.**
- Use of a common referral form
 - Agreed upon basic set of enrollment requirements
 - Derived from industry-informed sector specific parameters
 - **Helps each participating organization to uniformly identify who they should be considering as a good candidate for referral.**
- Single point of contact for referral's and data collection
 - **Deliberate and consistent process for participant entry ,case management, data collection and reporting.**
- Continuing to identify areas that can build the capacities and strengths of participating agencies.

HOW IT WORKS

Continuing to ID areas that can build the capacities and strengths of participating agencies and the partnership.

- Educating and informing the partners on what programs and services each organization offers
 - informs the collective
 - *Partner updates at monthly meetings*
 - *CWP informational handbook or Newsletter.*
- Identifying partner similarities in programming and the populations each serves helps to reduce the duplication of services.
- The thoughtful alignment of CWP partner strengths and weaknesses
 - Allows for greater collaboration between entities
 - Generates opportunities for new innovative ways for groups to leverage funding
 - Creates joint funded programs and demonstrates strong interagency partnerships that work.

HOW IT WORKS

Examples of Partnership Outcomes

- **The Literacy Services of Wisconsin /WRTP-BIG STEP 509 MC3-HSED program**
Students learn construction skills and earn valuable industry recognized certifications by completing the North American Building Trade Unions Multi Core Craft Curriculum (MC3) while simultaneously earning their High School Equivalency Diploma (HSED)
- **The Legal Action of Wisconsin Drivers Recovery program.**
links participants to Legal Action of Wisconsin's Road to Opportunity program. This project focuses on wide range of barriers: Inaccurate or misleading criminal records or arrest records; Denials or revocations of occupational licenses; Driver's license revocations and suspensions; Excessive child support arrears; Evictions or foreclosures.
- **Educating and informing the partners on what programs and services each organization offers informs the collective.**
The Handbook was created in direct response to the reoccurring theme around the table of organizations not really knowing what each other had to offer. This was one a first steps too identifying areas and opportunities for collaboration.

Q&A

COMMUNITY WORKFORCE PARTNERSHIPS

WHY?

Q&A

COMMUNITY WORKFORCE PARTNERSHIPS

WHY?

To broaden our organizations ability to connect with the networks of community residents who are seeking careers in the manufacturing, construction and emerging sectors while helping employers and unions find skilled workers.

Q&A

COMMUNITY WORKFORCE PARTNERSHIPS CHALLENGE'S?

Q&A

COMMUNITY WORKFORCE PARTNERSHIPS CHALLENGE'S?

Figuring out which organizations missions, and the work they do and/or populations they serve are a good fit.

Getting beyond the memories of past of collaborations that didn't work out the way everyone wanted it to.

Deciding who should take the lead / getting executives to work together.

Finding benefit in funding similarities or overlap.

Consistent commitment from all of the partners.

Q&A

Any Questions?

John E. Anderson II

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WRTP/BIG STEP

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Thank you!!!

**THESE ARE THE COMMUNITY
WORKFORCE PARTNERSHIP MEMBERS**



NORTHCOTT NEIGHBORHOOD HOUSE

Mission:

The agency mission is to support family stability, provide educational and recreational programs for youth, lessen neighborhood tensions, combat community deterioration, and provide various social services for the residents of Harambee and surrounding neighborhoods





MILWAUKEE CHRISTIAN CENTER

Mission:

Throughout its history, our mission has remained constant: *MCC believes all people deserve to be treated with compassion and dignity. We exist to move people beyond the challenges of poverty by offering programs and services that are life-affirming and supportive.*

Serving The Needs Of The Southside Community Since 1921



CDBG
Milwaukee





RIVERWORKS DEVELOPMENT CORPORATION

Mission:

Riverworks Development Corporation promotes economic prosperity by providing coordinated resources for residents and business with emphasis on the Riverworks (Riverwest/Harambee) neighborhoods.





MILWAUKEE COMMUNITY SERVICE CORPS

Mission:

The Corps recognizes the potential of every young person to be a positive, contributing member of the Milwaukee community. By channeling this potential into educational, job-training, and environmental conservation experiences, we boost their morale, academic performance and provide a benefit to the local community





CENTRAL CITY CHURCHES

Mission:

The organization offers respect and concern for those who are often invisible in our society. It is a safe place for those confronted daily by an inhospitable world, a place to have a cup of coffee and good conversation with others who care. Central City Churches Outreach Ministry is a place where everyone belongs and can be part of a community



Who We Are

Central City Churches Outreach Ministry was founded by eight congregations from five denominations, all located along Wisconsin Avenue in Milwaukee's downtown. In the 1970s, in an effort to promote ecumenical efforts in ministry and service to the surrounding neighborhoods, Presbyterian, Central United Methodist, Gesù Calvary, Presbyterian, Central United Methodist, Gesù Calvary, Our Savior's Lutheran ELCA, Redeemer Lutheran Parish, St. James Episcopal, St. Paul's Lutheran ELCA, ELCA, St. James Episcopal, St. Paul's Lutheran ELCA, and St. Rose of Lima Parish established the organization.

In the early 1990s, Central City Churches Emergency Needs Ministry began providing limited assistance to address transportation and other needs. By 2001, it expanded to become Central City Churches Outreach Ministry. In the following year, the organization was expanded further to take responsibility for the food pantry several Central City Churches congregations had operated for 30 years.

While Wisconsin Avenue and the neighborhoods west of Milwaukee's downtown have changed dramatically since the 1970s, Central City Churches Outreach Ministry and its founding congregations remain committed to offering hope and help together in the name of Christ.

Supporters

Thank you to our supporters
Let's do this!

ROUNDYS®
Community





WRTP/BIG STEP

Mission:

Our mission is to enhance the ability of public and private sector organizations to recruit, develop, and retain a more diverse, qualified workforce in construction, manufacturing and emerging sectors of the regional economy





SOCIAL DEVELOPMENT COMMISSION

Mission:
Empowering
Milwaukee
County residents
with the
resources to
move beyond
poverty





Mission:
WCS
advocates for
justice and
community
safety,
providing
innovative
opportunities
for individuals
to overcome
adversity

**WISCONSIN COMMUNITY
SERVICES**





JOURNEY HOUSE

Mission:

Journey House empowers families on Milwaukee's near Southside to move out of poverty by offering adult education, youth development, workforce readiness, and family engagement

MATC

a community partnership with



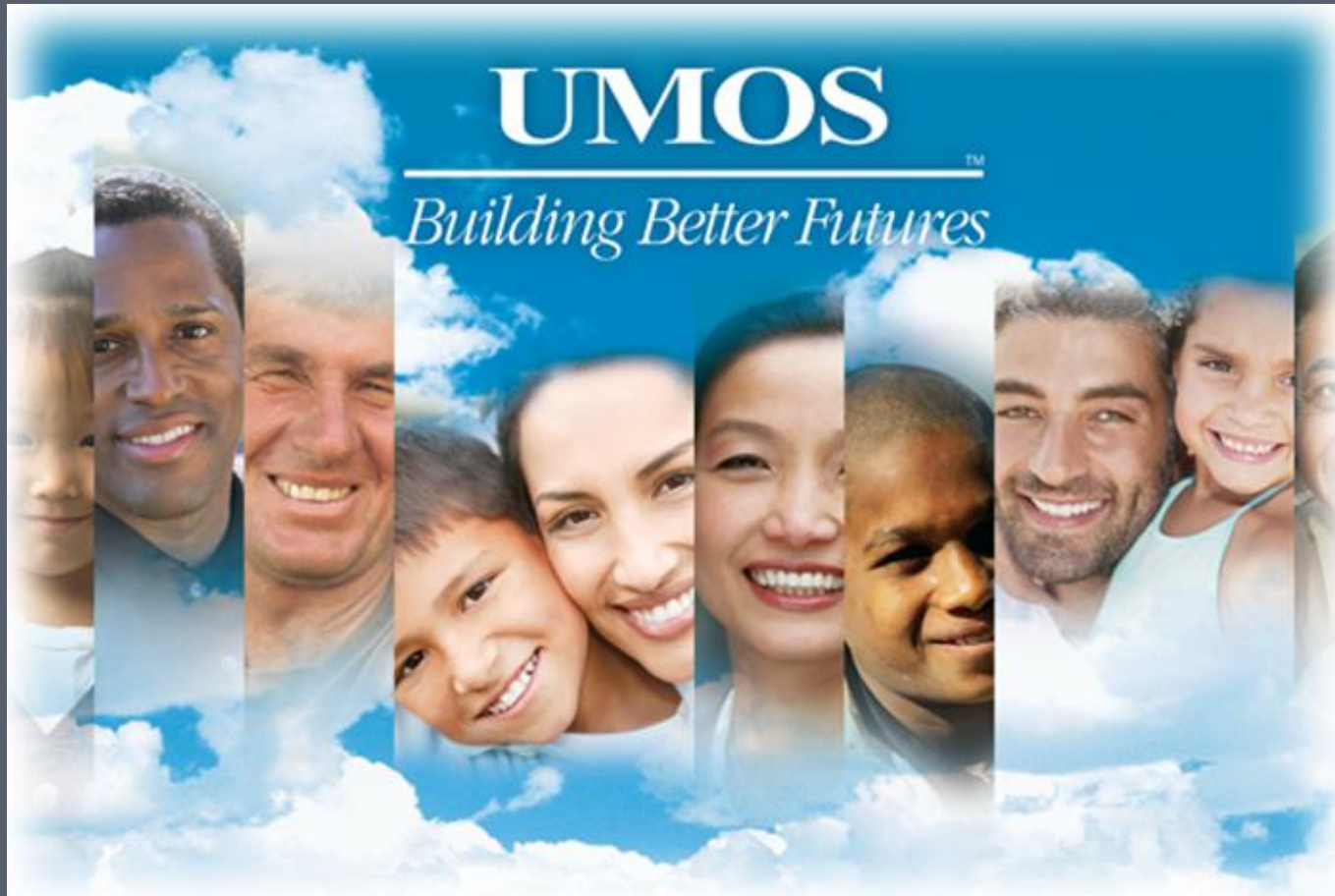


LEGAL ACTION OF WISCONSIN

Mission:

Legal Action of Wisconsin delivers top-quality, personalized legal service to each and every client. We also emphasize legal work with a broader reach, aimed at systemic changes that will help more people achieve a decent quality life





UMOS

Mission:

UMOS, a non-profit advocacy organization, provides programs and services which improve the employment, educational, health, and housing opportunities of underserved populations





MILWAUKEE URBAN LEAGUE

Mission:

Through our education, employment and economic development programs, our organization continues to pursue its mission "to enable African Americans, and other persons of color, who are economically distressed to become more self-reliant to improve the quality of their lives, which has put them at the forefront of a myriad of changes in employment, education, and civil rights.





LITERACY SERVICES OF WISCONSIN

Mission:

Literacy Services of Wisconsin educates, motivates, and inspires engaged adults to achieve greater independence and transform their lives. We are the premier adult basic education provider dedicated to changing lives and transforming the community one student at a time.





YWCA OF GREATER MILWAUKEE

Mission:

The YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom, and dignity for all

