

Unified Approach to Business Engagement and Rapid Response

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Existing Model – Maybe?

Rapid Response

Orientations

Job Fairs

LOA/RRE

Job
Development

OJT &
WEX

IWT &
Customized
Training

Local Workforce Boards
Employment Development Department
California Labor Federation
Northern California Indian Development Corporation

Reporting:
RR121 and LOA 122
Excel Spreadsheets (ugh)

New Model -- Business Engagement

Philosophy

**Emphasis Is On The Business ** Proactive ** Expanded Partnerships ** Delivers Solutions That Meet Employer Needs ** Business Cycle ** Data Driven ** Relationship Building ** Sector Based **

Activities

** Orientations ** Job Fairs ** Building Partnerships ** Leveraging Resources ** Incumbent Worker Training ** Layoff Aversion/Rapid Re-Employment ** On-the-Job Training ** Work Experience ** Customized Training ** Transitional Employment ** Apprenticeships** Career Pathways – Up-Skilling **

Partners

** Business ** Employment Training Panel ** CA Manufacturing and Technology Consulting (CMTc) ** Employment Development Department ** Small Business Development Centers ** Work Opportunity Tax Credit ** Trade Act ** Economic Development Agencies ** Banking ** Chambers/Associations ** Education ** Work Sharing Program ** GoBiz ** State Board **

Reporting ** CaJOBS ** CRM ** Event Calendar ** Automation ** Website **

A Few Words -- TEGL 19-16

- Rapid Response delivers services to enable dislocated workers to transition to new employment as quickly as possible
- The purpose of Rapid Response is to promote economic recovery and vitality by developing ongoing, comprehensive approaches
- Delivery of solutions to address the needs of businesses in transition, provided across the business lifecycle
- Convening, brokering, and facilitating the connections, networks and partners
- Strategic planning, data gathering and analysis designed to anticipate, prepare for, and manage economic change
- Designed to meet the needs of an employer or group of employers to retain a skilled workforce or avert layoffs
- Obtain the skills necessary to retain employment, such as increasing the skill levels of employees so they can be promoted within the company and create backfill opportunities for less-skilled employees



Some Resources

<http://www.urban.org/sites/default/files/alfresco/publication-pdfs/2000552-The-Goals-and-Dimensions-of-Employer-Engagement-in-Workforce-Development-Programs.pdf>

http://www.jff.org/sites/default/files/publications/NFWS_EmployerEngagement_011111.pdf

<https://www.britishcouncil.me/en/programmes/education/vocational/magazine-2/18-top-tips>

$$e^x = 1 + \frac{x}{1!} + \frac{x^2}{2!} + \frac{x^3}{3!} + \dots, \quad -\infty < x < \infty$$

